



Sunday, April 2, 2017 | 1pm - 4pm
Featherstone Ranch, 870 Klein Road, Stonewall, TX 78671

www.TexasWineRevolution.com | info@TexasWineRevolution.com

 @TexasWineRevolution  @TexasWineRev  www.facebook.com/texaswinerevolution

BE A PART OF THE TEXAS WINE REVOLUTION!

On behalf of Texas Wine Revolution, we would like to inform you, your staff, and your guests of an upcoming wine festival in Stonewall, Texas and also invite you to take part as a sponsor! The Texas Wine Revolution is on April 2nd, and we are expecting up to 1200 guests and 40+ vendors. **Texas Wine Revolution** is an annual festival, showcasing the beauty of Texas grown wines. This year the wine focus is specifically 100% Texas grown Rosé. This is a unique event that will provide exposure to this Texas winemaking style and Texas cuisine for years to come. Featuring 25+ Texas wineries and their 100% Texas grown Rosé, the afternoon will include wine tastings, live music, local food purveyors, logoed takeaways, VIP seminars and picnic areas for guests on a picturesque Texas Hill Country Ranch. Guests will also have the opportunity to meet local wineries, winemakers, farmers, and chefs for the awakening and education of Real Texas Wine.

Texas Wine Revolution is a non-profit 501c(3) organization dedicated to promoting consumer education and awareness of Texas grown wines. To achieve our purpose, the Texas Wine Revolution festival was created in 2016 and will continue to be an annual event devoted to the endorsing Texas grown wines by showcasing Texas wineries, winemakers, vineyards, farmers, chefs, and the wine industry. Furthermore, we strongly support the awareness and protection of the encompassing name that "Texas Wine" conveys, in the sense that we want to educate the consumer and we feel we can help to accomplish this through our captivating, exciting, interactive, delicious and informational revolutionary festival. The Texas wine industry has amazing talent and products and this event will not only highlight their abilities and industry facts, but will also foster long lasting, meaningful relationships for both the consumer, the wineries and the sponsors.

Enclosed herein are the sponsorship packages and details. Please take note that we are open to customizable sponsorship and any suggestions you may have in regards to making a sponsorship work for both you and TWR, please do not hesitate to inquire. For example, we have a list of items that will be sent to print in the next 2 months and if you'd like to sponsor a specific item that every attendee and vendor will receive, we can have your logo imprinted an item of your choice (or provide an item of your own) and you'd then cover the cost of that item as your sponsorship. These items include (but not limited to) 6 bottle tote bag that each attendee will receive, lanyards for each of the participating wineries/vendors and also for VIPs, program booklets, gifts for the VIPs, special experiences for the VIP sessions, and much more!

Some of the ways we feel sponsorship could benefit your organization:

- Exposure to up to 1200 consumers during the event that may not normally present its itself
- Exposure to media, Texas wine industry, company owners, decision makers
- Featured on our website, within the "Sponsors" tab
- Feature on our social media pages
- Option to sell your product/services to consumers during the event
- Company association with Texas Wine Revolution

As a wine region, we have the opportunity to truly show the international wine community that Texas makes world class wines. Your sponsorship will go a long way in ensuring the present and future success of the Texas wine industry through the Texas Wine Revolution.

Sincerely,

The Texas Wine Revolution team

Did you know? The current laws and regulations state that a wine can be named and labeled as a "Texas wine" if it is made up of only 75% Texas grapes. This festival will feature wineries that have a 100% Texas grown Rosé and in the future will highlight wineries that make wine which is 100% Texas grown.



Texas Wine Revolution is an inaugural festival, first of its kind, showcasing the beauty of 100% Texas grown wines and this year, specifically 100% Texas grown Rosé wines. This is a unique event that will provide exposure to this Texas winemaking style and Texas cuisine for years to come. Featuring 25+ Texas wineries and their 100% Texas grown Rosé, the afternoon will include tastings, live music, Texas food purveyors, VIP seminars and picnic areas for guests on a scenic Hill Country Ranch. Celebrate with us and meet local wineries, winemakers, farmers, and chefs for an awakening of Real Texas Wine.

We would like to invite you to take part in this inaugural event. As a wine region, we have the opportunity to truly show the international wine community that Texas makes world class Rosé.

EVENT DETAILS:

Date: Sunday, April 2, 2017

Time: 11:00am - 4:00pm*
*VIP hours 11:00am - 1:00pm
*General Admission 1:00pm - 4:00pm

Place: Featherstone Ranch
870 Klein Road, Stonewall, TX 78671

of Tickets Available: 1200

Additional festival information, including set-up and tear-down details and VIP offers/details, will be provided upon receipt of your completed materials and once participation has been confirmed.

FESTIVAL GOERS WILL ENJOY:

- Complimentary 6 bottle tote bag, logoed wine glass (for tasting and take home), a booklet featuring each participating winery that will double as a "passport"
- Tastings of 25+ 100% Texas grown Rosés from Texas wineries
- Live entertainment
- Opportunity to purchase bottles and glasses from participating wineries
- Samples and tapas style food for purchase from local restaurants
- Picnic areas

2016 Texas Wine Revolution Sponsorship Packages

RAINMAKER	HARVESTER	PRUNER	BOTTLER
\$10,000+	\$5,000	\$2,000	\$800
BENEFITS	BENEFITS	BENEFITS	BENEFITS
(10) General Admission Festival Passes (4) VIP Festival Passes	(4) General Admission Festival Passes (2) VIP Festival Passes	(2) Festival Passes (1) VIP Festival Pass	(2) Festival Passes
SPONSOR RECOGNITION	SPONSOR RECOGNITION	SPONSOR RECOGNITION	SPONSOR RECOGNITION
Prominent Logo with Link on Website Logo on Front Inside Page & Back of Guest Program Ad in Guest Newsletter/Email Promo Item Placed in Guest Bags Premium Placed Event Table and/or Signage Placement Event Flyers/Posters At least (2) each Facebook, Twitter, Instagram Page Mentions Logo on Facebook Page Picture Logo on All Event Documents Not Already Created Opportunity for company representation to VIPs	Logo on Homepage of Website with Link Logo on Back of Guest Program Ad in Guest Newsletter/Email Promo Item Placed in Guest Bags Event Table and/or Signage Placement Event Flyers/Posters At least (2) Facebook Page Mentions and (1) each Instagram, Twitter mentions Opportunity for company representation to VIPs	Logo on Website with Link Logo on Back of Guest Program Logo in Guest Newsletter/Email Promo Item Placed in Guest Bags Event Table or Signage Placement Event Flyers/Posters At least (1) each Facebook, Instagram, Twitter Page Mention	Logo on Website Logo on Back of Guest Program Logo in Guest Newsletter/Email Promo Item Placed in Guest Bags Event Flyers/Posters At least (1) Facebook Page Mention

****WE WILL CUSTOMIZE SPONSORSHIPS AS WELL, PLEASE INQUIRE: INFO@TEXASWINEREVOLUTION.COM****



TEXAS
WINE REVOLUTION

SPONSORSHIP COMMITMENT FORM

Sunday, April 2, 2017

Featherstone Ranch, Stonewall, Texas

Please return all documents ASAP, but no later than January 30, 2017.

- Sponsorship Commitment Form (*this form*)
- Copy of your company's general liability insurance (*only if having a booth/table at the event*)
- Company's logo (*email to info@texaswinerevolution.com*)

LEVEL OF SPONSORSHIP:

___ RAINMAKER ___ HARVESTER ___ PRUNER ___ BOTTLER ___ OTHER: \$ _____

IF MARKED OTHER, PLEASE CHECK WHICH ITEM YOU'D LIKE TO SPONSOR:

___ 1300 (6) BOTTLE BAGS ___ 1500 WINE GLASSES ___ 1500 GUEST/ATTENDEE PENS

___ LIVE MUSIC/BAND ___ RENTALS ___ VALET ___ EVENT SIGNS ___ PHOTO OP/BOOTH

___ VIP & STAFF LANYARDS ___ 1500 ATTENDEE WRISTBANDS ___ 1500 GUEST/ATTENDEE SPIT CUPS

___ 1500 GUEST/ATTENDEE PROGRAMS ___ \$ _____.____ ___ OTHER _____

WE ARE INTERESTED IN ADDITIONAL VIP SPONSORSHIP OPPORTUNITIES: YES NO

COMPANY (AS LISTED ON YOUR BOOTH/TABLE SIGNAGE): _____

COMPANY DESCRIPTION (WILL BE USED FOR SOCIAL MEDIA & PROMO): _____

COMPANY ADDRESS: _____ **CITY:** _____ **ZIP:** _____

EMAIL: _____ **WEBSITE:** _____

PHONE: _____

CONTACT PERSON/TITLE: _____

CONTACT PERSON PHONE: _____ **CONTACT PERSON EMAIL:** _____

WE ARE INTERESTED IN HAVING SIGNAGE/SIGN POSTED AT THE EVENT: Yes No



TEXAS
WINE REVOLUTION

SPONSORSHIP COMMITMENT FORM

Sunday, April 2, 2017

Featherstone Ranch, Stonewall, Texas

WE ARE INTERESTED IN HAVING A TABLE AT THE EVENT: Yes No

- WE WILL NEED TWO (2) 20 LB. BAGS OF ICE
- WE WILL NEED ONE (1) 8 FOOT TABLE AND LINEN AND (2) CHAIRS
- WE WILL NEED ONE (1) ADDITIONAL 8 FOOT TABLE AND LINEN
- WE WILL NEED _____

PLEASE LIST THE ITEMS YOU WILL BE BRINGING (IF HAVING A BOOTH/TABLE AT THE EVENT):

PLEASE LIST ALL ELECTRICAL AND GAS APPLIANCES YOU MAY BE USING AS WELL AS ANY ELECTRICAL REQUIREMENTS YOU MAY NEED. NOTE: ELECTRICITY IS VERY LIMITED.

I have carefully read this agreement and understand that by signing this contract, my establishment will be receiving advertising through various media outlets and sponsors if chosen as a participant. **Texas Wine Revolution** reserves the right to decline an application for any reason.

Signature : _____ **Date:** _____



TEXAS
WINE REVOLUTION

WAIVER RELEASE FORM

Sunday, July 10, 2016

Hye, Texas

I, _____ (name), with _____

(sponsor) agree to indemnify and hold harmless **Texas Wine Revolution** and Featherstone Ranch, its parent, subsidiaries and affiliates against any damages, losses, claims or demands for any negligent acts that may result from any incident on the part of me or anyone associated with my company.

Signature: _____

Printed Name: _____

Company: _____

Date: _____

EMAIL COMPLETED FORMS TO:

INFO@TEXASWINEREVOLUTION.COM

OR

MAIL* COMPLETED FORMS TO:

TEXAS WINE REVOLUTION - Attn: Kate

P.O. Box 263

Hye, Texas 78635

QUESTIONS:

INFO@TEXASWINEREVOLUTION.COM