



Dear Potential Texas Wine Revolution Participant/Vendor:

**Texas Wine Revolution** is an annual festival, showcasing the beauty of 100% Texas grown wines and this year, specifically 100% Texas grown Rosé wines once again. This is a unique event that will provide exposure to this Texas winemaking styles for years to come. Featuring 25+ Texas wineries and their 100% Texas grown Rosé, the afternoon will include wine tastings, live music, local food purveyors, educational seminars and picnic areas. Celebrate with us and meet local wineries, winemakers, and farmers for an awakening of Real Texas Wine.

We would like to invite you to take part in this noteworthy and unforgettable event. As a wine region, we have the opportunity to truly show the international wine community that Texas makes world class Rosé.

**EVENT DETAILS:**

*Date:* Sunday, April 22, 2018

*Time:* 12:00pm – 5:00pm\*  
\*VIP hours 12:00pm – 1:00pm  
\*General Admission 1:00pm – 5:00pm

*Place:* Horseshoe Bay Resort  
200 Hi Cir N, Horseshoe Bay, TX

*# of Tickets*

*Available:* 1500

Additional festival information, including set-up and tear-down details and VIP dinner, and other details will be provided once organization and details have been solidified.

**FESTIVAL GOERS WILL ENJOY:**

- Complimentary 6 bottle tote bag, logoed wine glass (for tasting and take home), a booklet featuring each participating winery that will double as a “passport”
- Tastings of 25+ 100% Texas grown Rosés from Texas wineries
- Live bands
- Opportunity to purchase bottles from participating wineries
- Complimentary samples as well as food for purchase from local restaurants/food purveyors
- Picnic areas
- Security

## WINERIES:

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Space is limited and will be assigned first on wine eligibility, then on first come first served basis. Participating wineries must provide a minimum of (4) cases of 100% Texas grown Rosé(s) for pouring 1 oz. samples to up to 1500 festival goers. **No other wines will be permitted for pouring, other than those on this application.** You may submit/apply with more than (1) 100% Texas Grown Rosé; if you'd like to, please submit tech sheets and bottle shots for **EACH** Rosé. We encourage you to bring at least (2) additional cases of your Rosé(s) for bottle sales. If you plan to sell any wine or merchandise, bring your own Point of Sale System, Mobile Hotspot (Wi-Fi is available, though not always reliable), and anything necessary to complete a transaction, i.e. cash, change, receipts, etc. Let us know if electricity is needed and we will do our best to accommodate! **Texas Wine Revolution** will not take a commission on any winery's sales.

### All wineries must bring:

- (4) cases of 100% Texas grown Rosé for pouring 1 oz. samples
  - If pouring more than 1 Rosé, bring 4 cases of each
  - These wines are a donation and will not be reimbursed by Texas Wine Revolution
  - No other wine is permitted to **pour or sell**, except submitted & approved 100% Texas Grown Rosé(s)
- Recommended: at least (2) additional cases for BTB/BTG sales
  - Last year everyone sold out of their additional (2) cases
- Donation of at least (1) bottle to TWR for fundraising efforts
- 1-2 winery representatives that are TABC certified
- Marketing collateral & décor for table
- Cooler for keeping wines chilled
- Point of Sale System and mobile wi-fi hotspot
- \*OPTIONAL: logoed stamp and ink pad for marking guest's booklets

### Texas Wine Revolution will provide:

- (1) 8' table, (1) linen, (1) chair
- (1) Custom winery sign
- (1) Marker for marking attendee passports
- (2) 20 lb. bags of ice
- Water pitchers for rinsing
- (2) Wristbands for staff working the event (if bringing more than 2, they may purchase tickets at industry discount using code)
- Marketing: at least (1) Facebook, (1) Instagram, and (1) Twitter mention prior to the festival
- Glasses provided to all ticket holders
- Security during the festival

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### Please complete and return the forms/items to us by January 30, 2018:

- Commitment Form (Application)
- Waiver Release Form
- Participant fee of \$125 (can be sent after the above forms are submitted)

You also need to email [info@texaswinerevolution.com](mailto:info@texaswinerevolution.com) the following **when you submit your application**:

- Company logo
- Bottle shot of Rosé(s)
- Tech sheets of Rosé(s)

We look forward to celebrating Texas and its winemaking abilities with you at the **Texas Wine Revolution!**

Sincerely,

-The **Texas Wine Revolution** team



**TEXAS**  
WINE REVOLUTION

# WINERY COMMITMENT FORM

Sunday, April 22, 2018

Horseshoe Bay Resort, Horseshoe Bay, Texas

**All items must be completed and returned by January 30, 2018**

- Winery Commitment Form (*this form, 2 total pages*)
- Waiver Release Form (*in this packet*)
- Rosé Tech Sheet (*if emailing application: [info@texaswinerevolution.com](mailto:info@texaswinerevolution.com)*)
- Rose Bottle Shot (*if emailing application: [info@texaswinerevolution.com](mailto:info@texaswinerevolution.com)*)
- Company Logo (*if emailing application: [info@texaswinerevolution.com](mailto:info@texaswinerevolution.com)*)
- \$125 Participant Fee (*can be sent after emailing above forms, but before January 30<sup>th</sup>*)

**All wineries must bring:**

- Minimum of four (4) cases of 100% Texas grown Rosé for pouring 1 oz. samples
  - If pouring more than 1 Rosé, bring 4 cases of each
  - These wines are a donation and will not be reimbursed by Texas Wine Revolution
  - No other wine is permitted to **pour or sell**, except submitted & approved 100% Texas grown Rosé(s)
- Recommended: at least (2) additional cases for sales BTB and BTG
  - Last 2 years most everyone sold out of their additional (2) cases
- 1-2 winery representatives that are TABC certified
- Donation of at least (1) bottle to TWR for fundraising efforts
- Winery marketing collateral / business cards
- Cooler for keeping wines chilled
- Décor for table
- Point of Sale System. *\*Mobile wi-fi hotspot is optional but HIGHLY recommended\**
- *\*Optional\** Logoed stamp & ink pad for marking guest's booklets

**Texas Wine Revolution will provide:**

- (1) 8' table, (1) linen, (1) chair
- (1) Custom winery sign
- (2) 20 lb. bags of ice
- Water pitchers for rinsing
- Glasses provided to all ticket holders
- At least (1) Facebook, (1) Instagram, (1) Twitter mention prior to the festival
- (2) Wristbands for staff working (if need more than 2, you can purchase tickets at industry discount)

**WINERY (WILL BE LISTED ON ALL SIGNAGE/PROMOTIONS):** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_ **CITY:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_ **WEBSITE:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**POINT OF CONTACT AND TITLE:** \_\_\_\_\_

**CONTACT'S PHONE:** \_\_\_\_\_ **CONTACT'S EMAIL:** \_\_\_\_\_

**WINERY DESCRIPTION (MAY BE POSTED ON SOCIAL MEDIA):** \_\_\_\_\_

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_



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# WINERY COMMITMENT FORM

Sunday, April 22, 2018

Horseshoe Bay Resort, Horseshoe Bay, Texas

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## ROSÉ #1

ROSÉ NAME, VINTAGE, AVA(s): \_\_\_\_\_

**\*\*PLEASE ALSO ATTACH ROSÉ TECH SHEET**

IS THIS ROSÉ A 100% TEXAS GROWN WINE?  YES  NO

IF NO, PLEASE LIST OTHER STATES/COUNTRIES AND % OF GRAPES GROWN IN: \_\_\_\_\_

\_\_\_\_\_

PLEASE LIST ALL VINEYARD & LOCATION SOURCES FOR THIS ROSÉ (THIS WILL BE POSTED ON SOCIAL MEDIA):

\_\_\_\_\_

\_\_\_\_\_

## ROSÉ #2 (IF ANY)

ROSÉ NAME, VINTAGE, AVA(s): \_\_\_\_\_

**\*\*PLEASE ALSO ATTACH ROSÉ TECH SHEET**

IS THIS ROSÉ A 100% TEXAS GROWN WINE?  YES  NO

IF NO, PLEASE LIST OTHER STATES/COUNTRIES AND % OF GRAPES GROWN IN: \_\_\_\_\_

\_\_\_\_\_

PLEASE LIST ALL VINEYARD & LOCATION SOURCES FOR THIS ROSÉ (THIS WILL BE POSTED ON SOCIAL MEDIA):

\_\_\_\_\_

\_\_\_\_\_

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MY WINERY IS INTERESTED IN PARTICIPATING IN V.I.P. SPECIAL EVENTS/OFFERS/SUPPLIES  YES  NO

**\*\*MORE INFORMATION TO BE PROVIDED. SELECTING "YES" DOES NOT HOLD YOU TO COMMITMENT AT THIS TIME.**

PLEASE SEND ADDITIONAL INFORMATION ON VOLUNTEERING ADDITIONAL STAFF FOR THIS EVENT  YES  NO

PLEASE LIST ANY SPECIAL NEEDS OF YOUR WINERY/YOUR STAFF:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

I have carefully read this agreement and understand that by signing this contract, my establishment will be receiving advertising through various media outlets and sponsors if chosen as a winery participant at **Texas Wine Revolution**. I also understand that if chosen to participate in the 2018 **Texas Wine Revolution**, I will be fully committed and agree to represent my business by supplying TABC certified staff to pour wine during this event. **Texas Wine Revolution** reserves the right to decline an application for any reason.

Signature : \_\_\_\_\_ Date: \_\_\_\_\_



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**WINE REVOLUTION**

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## WINERY COMMITMENT FORM

Sunday, April 22, 2018

Horseshoe Bay Resort, Horseshoe Bay, Texas

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I, \_\_\_\_\_ (name), with \_\_\_\_\_  
(winery) agree to indemnify and hold harmless **Texas Wine Revolution** and Horseshoe Bay Resort, its parent, subsidiaries and affiliates against any damages, losses, claims or demands for any negligent acts that may result from any incident on the part of me or anyone associated with my winery.

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Company: \_\_\_\_\_

Date: \_\_\_\_\_

**EMAIL COMPLETED FORMS**  
**BY JANUARY 30, 2018 TO:**

**INFO@TEXASWINEREVOLUTION.COM**

**OR**

**MAIL COMPLETED FORMS TO:**  
\*Must be postmarked by Jan. 26, 2018  
to be considered

**TEXAS WINE REVOLUTION** - Attn: Applications  
P.O. Box 263  
Hye, Texas 78635

**QUESTIONS:**

**INFO@TEXASWINEREVOLUTION.COM**